

UNIVERSITY TOWN CENTER

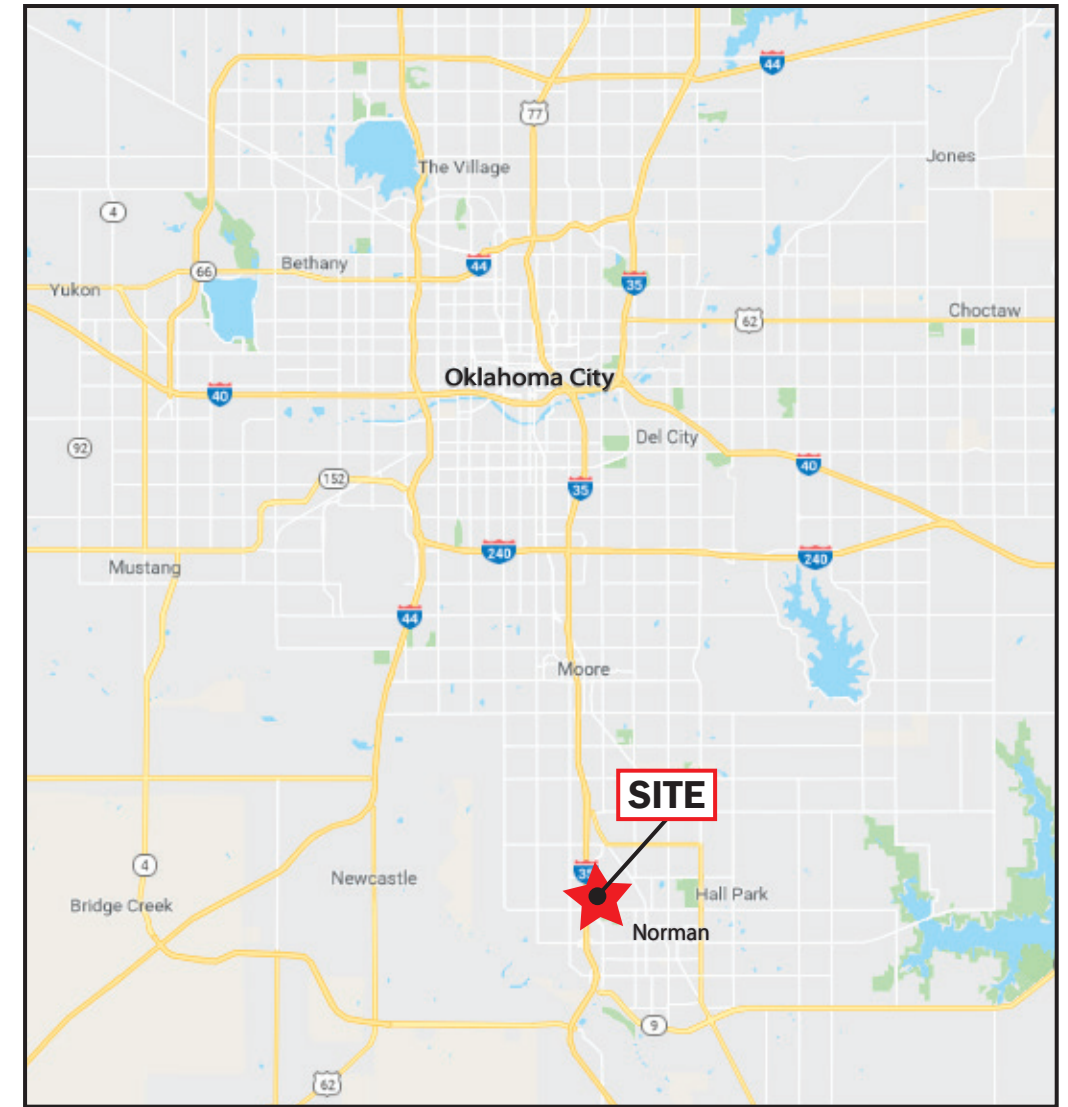
NORMAN, OK - INTERSTATE 35 & W. ROBINSON ST.

2,000,000+ SF REGIONAL LIFESTYLE CENTER anchored by TARGET, ACADEMY, KOHL'S, and home to the EMBASSY SUITES HOTEL & CONVENTION CENTER. With an extensive list of shopping and dining options, multiple hotels, and the 10-acre Legacy Park, University Town Center is Oklahoma's premier location for shopping, dining, lodging, and entertainment.



NORMAN, OK

Norman is located 20 miles south of downtown Oklahoma City and is part of the Oklahoma City metropolitan area. Economically, the city has prominent higher education and related research industries, as it is home to the University of Oklahoma, the largest university in the state, with nearly 32,000 students enrolled. The university is well known for its sporting events with over 85,000 people routinely attending football games. The university is home to several museums, including the Fred Jones Jr. Museum of Art, which contains the largest collection of French Impressionist art ever given to an American university, as well as the Sam Noble Museum of Natural History. The National Weather Center, located in Norman, houses a unique collection of university, state, federal, and private sector organizations working together to improve understanding of events related to the atmosphere.



YEAR 2019	3 MI	5 MI	7 MI	10 MI
ESTIMATED POPULATION	50,220	96,620	141,074	214,756
ESTIMATED AVG. HOUSEHOLD INCOME	\$59,647	\$61,300	\$69,783	\$72,067
ENROLLED OU STUDENTS	31,678			

NORMAN, OK

91,700
CARS PER DAY

TJ-maxx	PEI WEI	ULTA	VERSONA	EUROPEAN WAX CENTER
QDOBA	Bath & Body Works	PANDA EXPRESS	LANE BRYANT	PETCO
RACK ROOM SHOES	Office DEPOT	KIRKLANDS	pure barre	dressbarn

TARGET	Mobile	Great Clips
AT&T	DISCOUNT TIRE	SALLY BEAUTY

Academy	DSW	chili's	La Madeleine	HomeGoods
TORRY'S TACOS	McALISTER'S	Michaels	Red Dedeley's	CYCLEBAR

KOHL'S	Ashley	MetroShoe	Tadpole's
Guitar Center	HIDDEN TIRE PLUS	CHUCKE CHEESE'S	tropical CAFE

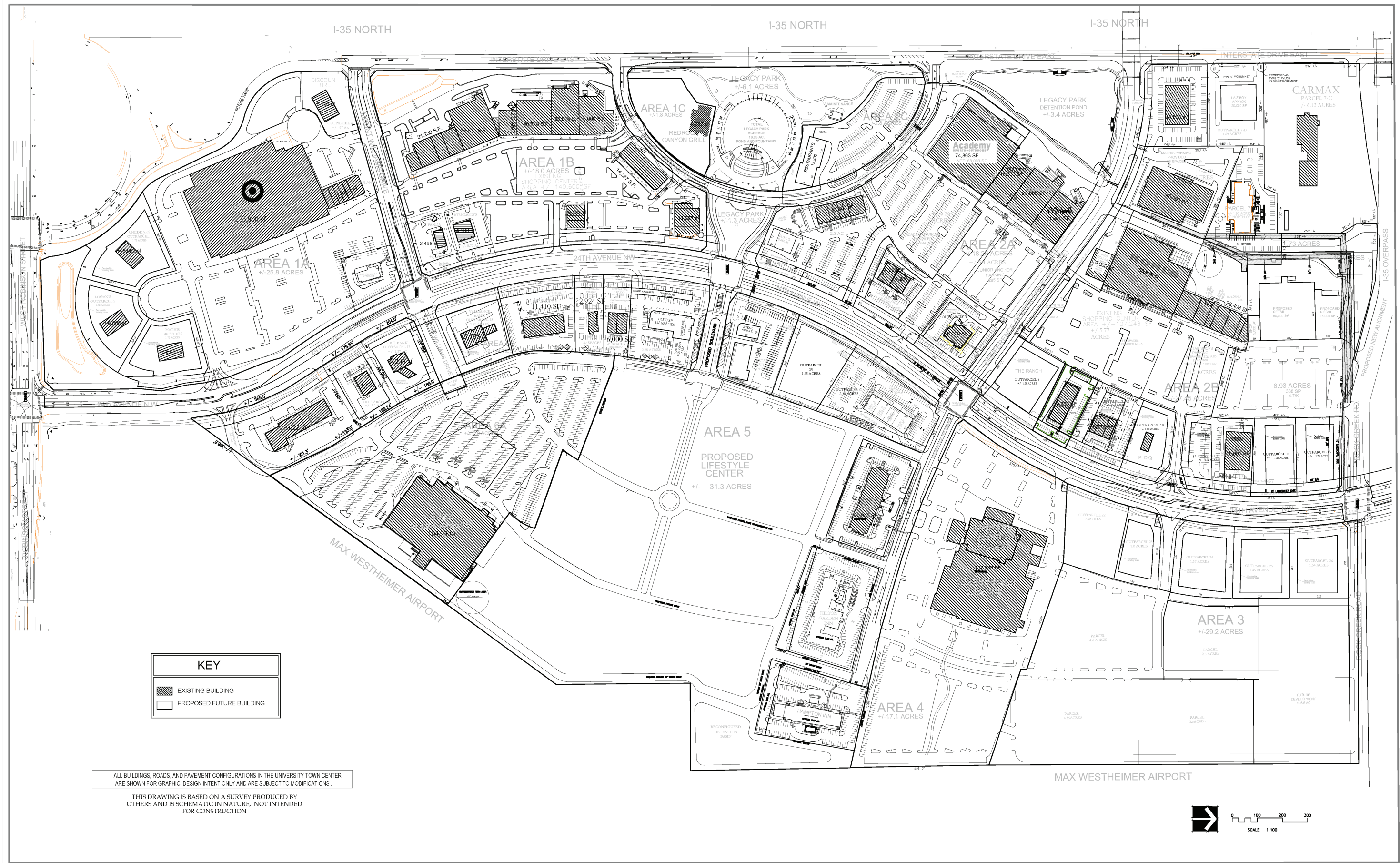
Cheddar's	Logan's Roadhouse
SCRATCH KITCHEN	SLEEP CENTER

STARBUCKS COFFEE	ZOËS KITCHEN	Sprint
CHIPOTLE	Aspen Dental	GNC

CREST	verizon	FIVE GUYS
ZIO'S	MATTRESS FIRM	GameStop

EMBASSY SUITES	Holiday Inn Express
Hampton	Hilton Garden Inn

MAX WESTHEIMER AIRPORT



KEY

- EXISTING BUILDING
- PROPOSED FUTURE BUILDING

ALL BUILDINGS, ROADS, AND PAVEMENT CONFIGURATIONS IN THE UNIVERSITY TOWN CENTER ARE SHOWN FOR GRAPHIC DESIGN INTENT ONLY AND ARE SUBJECT TO MODIFICATIONS.

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Project: **UNIVERSITY TOWN CENTER**
UNIVERSITY NORTH PARK
 NORMAN, OKLAHOMA

Sheet Title: **COMPOSITE MARKETING PLAN**

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PROJECT: 08.001.00
 DATE: 05-07-2019
 SHEET: LP-1



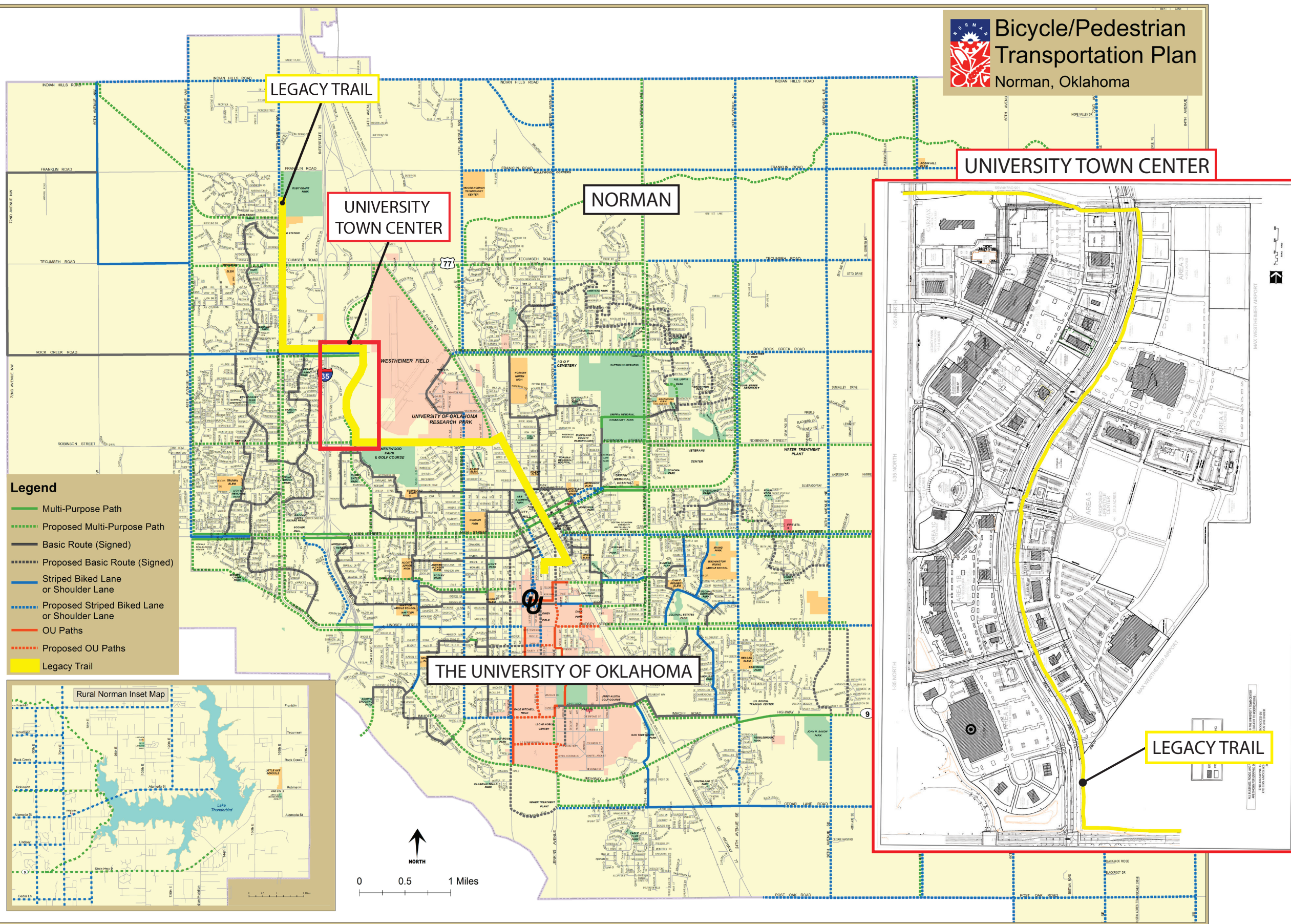
LEGACY PARK

Legacy Park is a 10-acre park, located at the heart of the University Town Center development. The park features jogging/walking trails, a large amphitheater, picnic and seating areas, and a large lake with a state of the art fountain and lighting system. UTC visitors can enjoy drinks and dining on the park at Redrock Canyon Grill. The park hosts multiple concerts and events throughout the year.



LEGACY TRAIL

Legacy Trail is a 4-mile long, paved pathway, that spans between Legacy Park (located here in the UTC development) and the University of Oklahoma campus. The trail follows alongside 24th Ave. NW, W. Robinson St., James Garner Ave., and W. Duffy St. The trail begins at Legacy Park, wraps around the airport, goes past the Westwood Park golf course, and passes Andrews Park, ending up at the University of Oklahoma. Future extension of the trail is planned to the north of the UTC development.



**LEGACY PARK
+/-6.1 ACRES**

**TOTAL
LEGACY PARK
ACREAGE
10.28 AC.
POND AND FOUNTAINS**

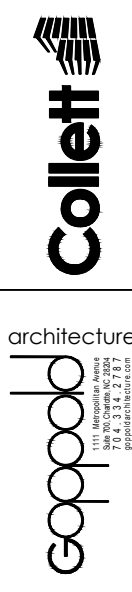
MAINTENANCE

**AREA 2C
+/-2.8 ACRES**

**RESTAURANTS
13,300**

LEGACY DRIVE (PRIVATE)

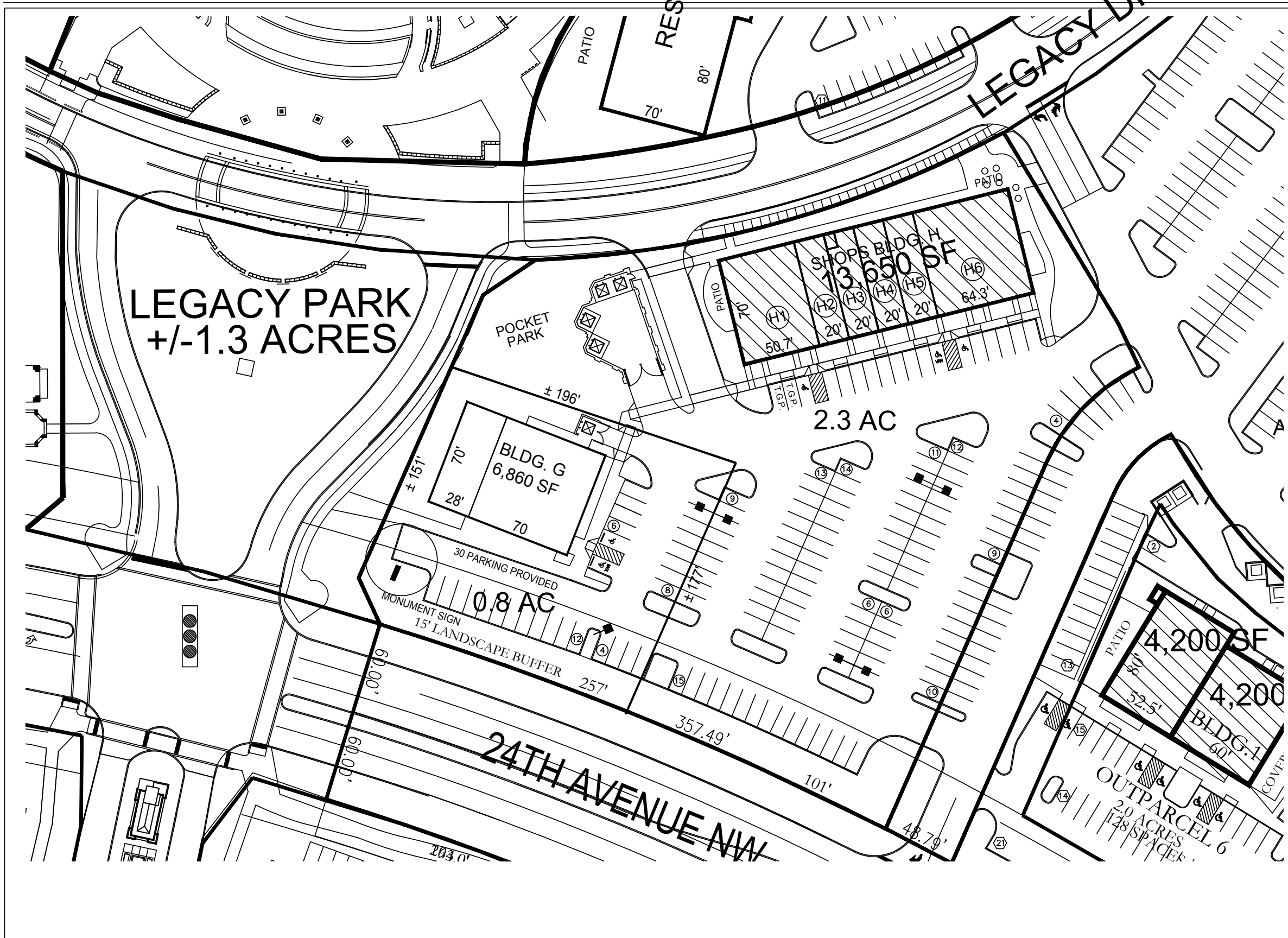
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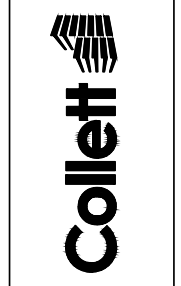
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Project NORTH PARK TOWN CENTER
AT
UNIVERSITY NORTH PARK
NORMAN, OKLAHOMA
Sheet Title RESTAURANTS AT BANDSHELL

PROJECT
08.001.02
DATE
04-18-19
SHEET
SP-1



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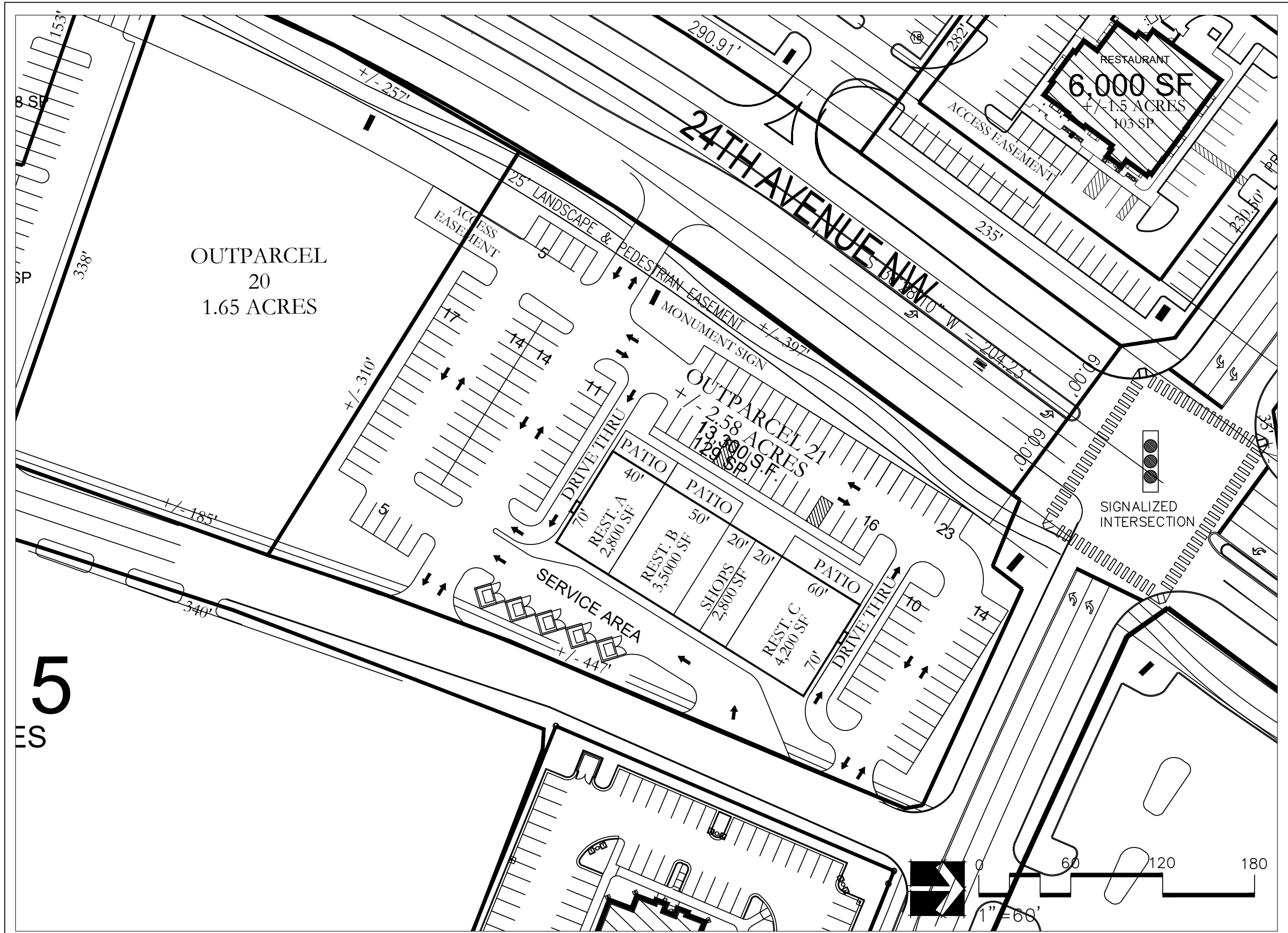


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Project: NORTH PARK TOWN CENTER AT UNIVERSITY NORTH PARK NORMAN, OKLAHOMA
 Sheet Title: SHOPS BLDG. G & H

PROJECT 08.001.02
 DATE 04-18-19
 SHEET SP-1



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UNIVERSITY TOWN
CENTER
NORMAN, OKLAHOMA
OUTPARCEL 21 PLAN

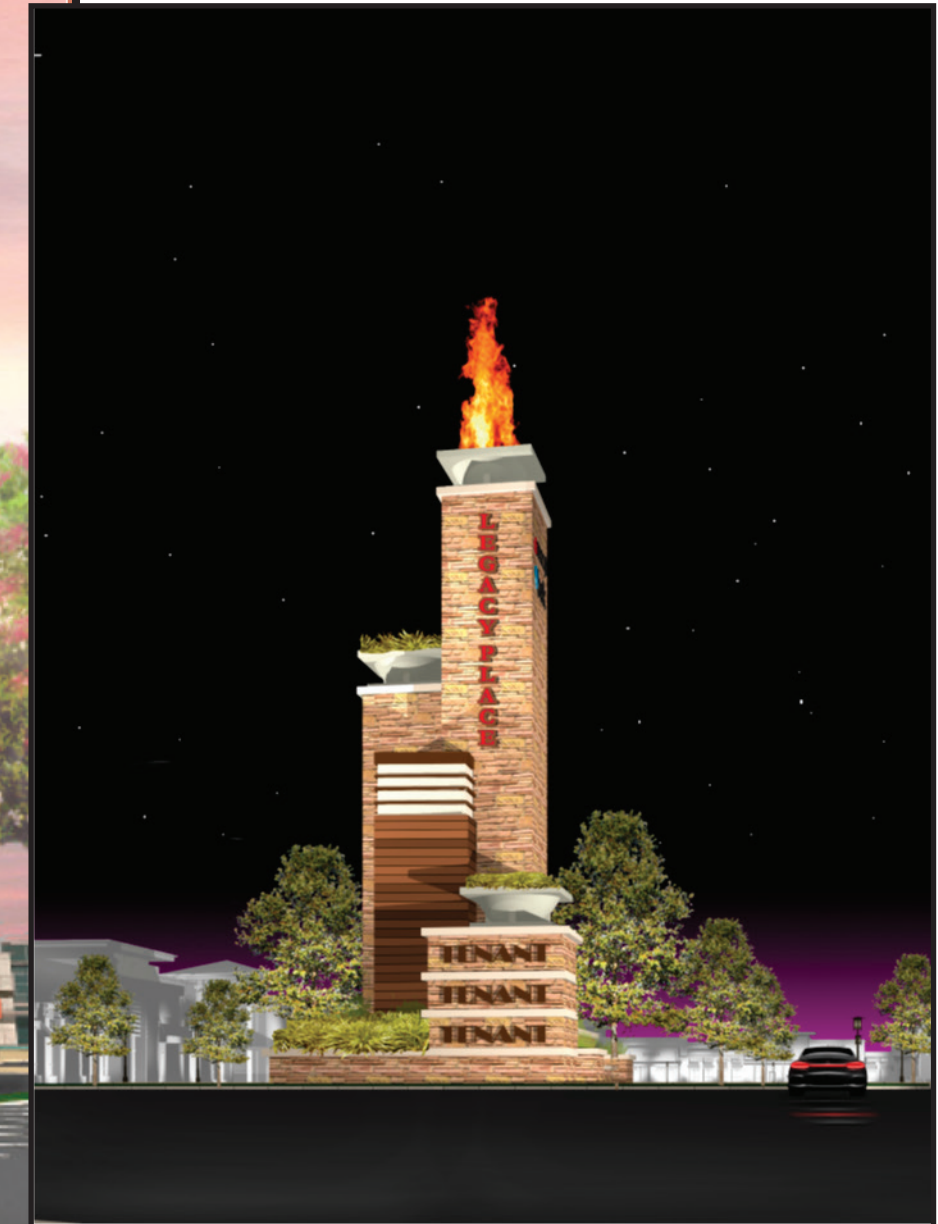
PROJECT
08.001.00

DATE
2-02-18

SHEET
OP 21



Legacy Place Building One - Outparcel 19D



Legacy Tower

SUMMARY PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.2362/-97.4061

University Town Center		3 mi radius	5 mi radius	7 mi radius	10 mi radius
1400 24th Ave NW, Norman, OK 73069					
POPULATION	2019 Estimated Population	50,220	98,620	141,074	214,756
	2024 Projected Population	52,275	102,232	146,145	222,155
	2010 Census Population	44,679	87,056	122,246	190,598
	2000 Census Population	36,341	76,028	101,311	155,026
	Projected Annual Growth 2019 to 2024	0.8%	0.7%	0.7%	0.7%
	Historical Annual Growth 2000 to 2019	2.0%	1.6%	2.1%	2.0%
	2019 Median Age	30.8	31.4	32.9	33.5
HOUSEHOLDS	2019 Estimated Households	22,181	42,595	59,557	88,454
	2024 Projected Households	24,064	46,014	64,234	95,177
	2010 Census Households	18,728	35,305	48,741	74,172
	2000 Census Households	15,475	31,239	40,842	60,161
	Projected Annual Growth 2019 to 2024	1.7%	1.6%	1.6%	1.5%
Historical Annual Growth 2000 to 2019	2.3%	1.9%	2.4%	2.5%	
RACE AND ETHNICITY	2019 Estimated White	73.0%	74.6%	75.9%	76.2%
	2019 Estimated Black or African American	6.8%	6.3%	5.8%	5.5%
	2019 Estimated Asian or Pacific Islander	5.0%	5.2%	4.9%	4.4%
	2019 Estimated American Indian or Native Alaskan	4.0%	3.8%	3.6%	3.7%
	2019 Estimated Other Races	11.3%	10.2%	9.8%	10.2%
	2019 Estimated Hispanic	9.7%	8.9%	8.5%	8.9%
INCOME	2019 Estimated Average Household Income	\$59,647	\$61,300	\$69,783	\$72,067
	2019 Estimated Median Household Income	\$55,651	\$56,707	\$63,447	\$65,732
	2019 Estimated Per Capita Income	\$26,558	\$26,836	\$29,720	\$29,866
EDUCATION (AGE 25+)	2019 Estimated Elementary (Grade Level 0 to 8)	2.6%	2.1%	1.8%	1.9%
	2019 Estimated Some High School (Grade Level 9 to 11)	6.1%	5.1%	5.0%	5.5%
	2019 Estimated High School Graduate	19.9%	19.9%	20.6%	23.8%
	2019 Estimated Some College	26.0%	23.4%	23.4%	24.8%
	2019 Estimated Associates Degree Only	7.6%	7.6%	7.8%	8.5%
	2019 Estimated Bachelors Degree Only	22.2%	23.9%	24.0%	21.6%
2019 Estimated Graduate Degree	15.6%	18.1%	17.4%	13.9%	
BUSINESS	2019 Estimated Total Businesses	2,222	4,756	5,910	8,032
	2019 Estimated Total Employees	29,754	57,021	68,068	84,980
	2019 Estimated Employee Population per Business	13.4	12.0	11.5	10.6
	2019 Estimated Residential Population per Business	22.6	20.7	23.9	26.7

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Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

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